



GUIDE 01 · MAIN PRESS CENTER

LA28 BROADCAST ROLES

skills guide

What the work is, what it asks of you, and the routes in — for the Main Press Center at Hollywood Park, Inglewood.

COMPILED BY DAKAR LIVE · A DAKAR FOUNDATION NETWORK
COMPILED 20 AUGUST 2026 · AS POSTED AT TIME OF WRITING
NOT AN OFFICIAL LA28, OBS, IOC OR IPC PUBLICATION

01 — BEFORE YOU READ ON

WHAT THIS IS, AND *what it isn't*

This guide exists so that someone deciding whether to aim at Olympic broadcast work can see the actual shape of the job before they commit a year to preparing for it. It is a compilation, not an announcement.

READ THIS FIRST

This is compiled guidance. It is drawn from publicly posted LA28 and Olympic Broadcasting Services recruitment material, from college and certifying-body pages, and from press coverage of the Games' broadcast plans. It is not an official curriculum, syllabus or statement of requirements.

Nobody has endorsed it. LA28, Olympic Broadcasting Services, the IOC, the IPC, Warner Bros. Discovery, the Society of Broadcast Engineers, Avid, EVS, Cisco, Audinate and the colleges named have not supplied, reviewed, approved or endorsed this document, and nothing here implies a relationship with any of them.

Requirements move. Everything below reflects listings, programmes and coverage as posted at time of writing, 20 August 2026. Role titles, certifications, experience bands and venue plans all change. Check the live source before you rely on any of it.

No guarantee. Nothing here is an offer, a placement, or a promise of either.

THE VENUE

The **Main Press Center (MPC)** is planned for **Hollywood Park, Inglewood** — the working home of the world's written and photographic press for the duration of the Games. Its counterpart, the **International Broadcast Center (IBC)**, is planned for the **Warner Bros. Discovery Ranch lot in Burbank**. Venue plans for 2028 remain subject to change.

This guide covers the MPC. The companion guide for the IBC is **Guide 02**.

02 — HARD SKILLS

WHAT THE JOB *actually asks for*

These are the capabilities that appear repeatedly across posted broadcast and press-operations roles. Experience bands below are those stated on listings, and they scale with seniority.

LIVE EVENT & MEDIA OPERATIONS

Running live operations under a fixed clock, where the schedule does not move for you.

ASSOCIATE LEVEL 2+ YEARS · MANAGER LEVEL 7+ YEARS, AS POSTED

VENUE PLANNING & WORKFORCE FLOWS

Planning how a building is used and how people move through it — press, broadcasters, athletes and crew — so that thousands of accredited people can work in one space without colliding.

SHOW-CALLING & RUNDOWN MANAGEMENT

Building and holding a rundown, and calling a show from it as things change in real time.

ADVANCED EXCEL AND POWERPOINT

Not incidental. Schedules, workforce plans, venue allocations and stakeholder briefings are built and defended in these tools, and listings ask for advanced proficiency by name.

BROADCAST INFRASTRUCTURE FAMILIARITY

Enough working knowledge of cabling, camera positions and signal flow to plan around them and to talk credibly to the engineers who own them.

STAKEHOLDER MANAGEMENT

Working across the IOC and IPC and the rights-holding broadcasters — organisations with competing needs, all of whom expect to be accommodated.

03 — SOFT SKILLS

WHAT IT ASKS OF *you*

These are named on listings as explicitly as the technical requirements, and in this environment they are the ones that decide who copes.

ADAPTABILITY UNDER PRESSURE

The ability to keep working accurately when the plan changes late and the broadcast does not stop. This is the defining condition of the job, not an occasional event.

COMMUNICATION & PUBLIC SPEAKING

Briefing crews, addressing rooms, and holding your line with senior stakeholders and international press.

DETAIL ORIENTATION

Described on listings in the strongest terms. At this scale a small error in an accreditation list, a rundown or a venue plan becomes a visible failure.

THE WORK AT THE MPC

WHERE THE DAY *goes*

Press operations at the Main Press Center are built around a few recurring pieces of work:

MIXED ZONES & ATHLETE INTERVIEWS

Managing the controlled space where athletes pass press immediately after competition — the highest-pressure, least-forgiving few minutes of the day.

PRESS-CONFERENCE LOGISTICS

Scheduling, staging and running conferences: rooms, order, timing, languages and the flow of people in and out.

STAND-UP OPERATIONS

Running the stand-up positions broadcasters use for live presentation, and keeping them booked, lit, fed with signal and on schedule.

04 — ROUTES IN

THREE WAYS *in*

They are not ranked. They suit different people at different stages, and the student route is the one most often missed.

ROUTE 01

PROFESSIONAL ROLES

Salaried positions posted directly by the organising committee. Titles seen on listings include:

- Associate, Broadcast Services
- Manager, Venue Planning

Typical education stated: a bachelor's degree in Sport Management, Business or Media.
Experience bands as noted on page 2.

ROUTE 02

THE STUDENT ROUTE

Olympic Broadcasting Services runs a **Broadcast Training Programme (BTP)** that places students into **paid** host-broadcast roles during the Games. Roles associated with it include:

- Camera assistants
- Audio assistants
- Loggers

This is the most direct route from a classroom to a credential earned on an actual Olympic broadcast.

ROUTE 03

VOLUNTEERING

General volunteer recruitment for the Games is expected to open in the **2026–27** window. Volunteer roles are unpaid, but they put you inside the operation and in front of the people who staff it. Watch the official channels for the opening date rather than relying on any second-hand figure — including this one.

A NOTE ON TIMING

The professional roles are being filled well ahead of the Games; the student and volunteer routes open closer to them. If you are early in a programme now, the student route is the one to be preparing for.

05 — WHERE DAKAR LIVE FITS

FROM PEDAGOGY TO *economic placement*

Dakar Live exists to run the line between a lesson and a hire. This guide is the destination end of that line, written down.

01 — PEDAGOGY

Courseware mapped to the roles the Games actually staff.

02 — PIPELINE

Sourcing candidates inside the LA28 geography who are already close to a role.

03 — PLACEMENT

Into the broadcast operations the Games bring to Los Angeles.

Four of the colleges in the target feeder pipeline are members of the Los Angeles Regional Consortium and carry their own channel identity on the network — Los Angeles Pierce College, Los Angeles Trade-Technical College, Los Angeles Valley College and Los Angeles City College. The same colleges that supply the talent get the station ID.

Dakar Live holds no agreement, access or official role with any venue, broadcaster or organising body named in this guide. What it offers is preparation, and a route.

SOURCES & HOW TO CHECK

VERIFY BEFORE YOU RELY ON IT

LA28 — **la28.org** for open roles, titles, requirements and closing dates. **Olympic Broadcasting Services** — **obs.tv** for the Broadcast Training Programme, its eligibility and its application window. **Society of Broadcast Engineers** — **sbe.org** for the CBT and CVE syllabi, fees and exam dates. **The colleges themselves** for programme content, cost and intake dates. **Contemporaneous press coverage** for the facility locations on page 1.

Where this document and a live official source disagree, **the official source is correct**.