



GUIDE 02 • INTERNATIONAL BROADCAST CENTER

LA28 BROADCAST ROLES

skills & certifications

The technical craft, the certifications that prove it, and the pipelines that feed it — for the International Broadcast Center at the Warner Bros. Discovery Ranch lot, Burbank.

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01 — BEFORE YOU READ ON

WHAT THIS IS, AND *what it isn't*

The Main Press Center is an operations building. The International Broadcast Center is an engineering one. This guide covers the technical side — and, unlike Guide 01, it can point at certifications you can actually go and earn.

READ THIS FIRST

This is compiled guidance. It is drawn from publicly posted LA28 and Olympic Broadcasting Services recruitment material, from college and certifying-body pages, and from press coverage of the Games' broadcast plans. It is not an official curriculum, syllabus or statement of requirements.

Nobody has endorsed it. LA28, Olympic Broadcasting Services, the IOC, the IPC, Warner Bros. Discovery, the Society of Broadcast Engineers, Avid, EVS, Cisco, Audinate and the colleges named have not supplied, reviewed, approved or endorsed this document, and nothing here implies a relationship with any of them.

Requirements move. Everything below reflects listings, programmes and coverage as posted at time of writing, 20 August 2026. Role titles, certifications, experience bands and venue plans all change. Check the live source before you rely on any of it.

No guarantee. Nothing here is an offer, a placement, or a promise of either.

THE VENUE

The **International Broadcast Center (IBC)** is planned for the **Warner Bros. Discovery Ranch lot in Burbank** — the technical heart of the Games, where the host broadcast feed is produced and handed to the world's rights-holding broadcasters. The **Main Press Center (MPC)**, covered in Guide 01, is planned for Hollywood Park, Inglewood. Venue plans for 2028 remain subject to change.

A working assumption behind everything below: LA28 has signalled an intent toward a **cloud-based broadcast footprint**. That pushes the skill mix away from purely traditional hardware engineering and toward IP and cloud.

02 — TECHNICAL SKILLS

THE CRAFT THE *IBC runs on*

Three clusters. The first is classical broadcast engineering; the second is post and media handling; the third is the one that has changed most, and where the shortage is sharpest.

BROADCAST ENGINEERING

Signal flow end to end; **IP-based broadcast infrastructure (SMPTE ST 2110)**, which is now the backbone standard for professional media over IP; and satellite transmission for distribution.

NON-LINEAR EDITING & MEDIA ASSET MANAGEMENT

Cutting and moving enormous volumes of material under deadline. Named tools: **Avid Media Composer**, **Adobe Premiere Pro**, and **EVS** for live replay — the system behind every slow-motion review you have ever watched.

NETWORK & CLOUD ARCHITECTURE

AWS and **Azure**, and virtualised production generally. With LA28 aiming at a cloud-based footprint, engineers who can hold both a signal chain and a cloud network in their head are the scarce ones.

WHY THIS CLUSTER MATTERS MOST

Traditional broadcast engineers are not scarce. Broadcast engineers who are also comfortable with IP networking and cloud infrastructure are. If you are choosing where to put a year of study, this is the cluster with the least competition and the longest shelf life after the Games are over.

03 — CERTIFICATIONS

WHAT YOU CAN *go and earn*

Skills are asserted; certifications are checkable. These are the credentials that carry weight in broadcast hiring, and every one of them is open to someone outside the industry today.

INDUSTRY CERTIFICATIONS

SBE CBT	CERTIFIED BROADCAST TECHNOLOGIST	The Society of Broadcast Engineers' entry-level credential — the standard way to show a hiring engineer your fundamentals are real, not self-declared.
SBE CVE	CERTIFIED VIDEO ENGINEER	The specialist video credential from the same body. A step up from CBT and squarely aimed at the work an IBC does.

VENDOR CERTIFICATIONS

Dante	AUDIO OVER IP	Audinate's networked-audio certification. Audio over IP is standard in modern facilities, and this one is short, cheap and widely recognised.
Cisco CCNA	IP BROADCAST NETWORKS	General-purpose networking, and directly relevant once the plant is IP. Pairs naturally with SMPTE ST 2110 work.
EVS	LIVE REPLAY OPERATION	Operator training on the replay systems used at essentially every major live sports event.

CHECK BEFORE YOU PAY

Certification names, syllabi, prerequisites, fees and exam windows change, and none of these bodies has endorsed this guide. Confirm current requirements with the certifying body before spending money on a course or an exam.

04 — PIPELINES

WHERE THE CREW *comes from*

Different institutions feed different parts of this workforce, and they are not interchangeable. Being honest about which is which is more useful than flattering all of them.

OBS BROADCAST TRAINING PROGRAMME — THE DIRECT FEEDER

The primary direct route in. Olympic Broadcasting Services partners with local colleges to run workshops — camera, audio, commentary, archival — and hires successful trainees into host-broadcast roles for the Games themselves.

CALIFORNIA COMMUNITY COLLEGES

The below-the-line technical workforce and early-career broadcast technicians, supported by state workforce-development funding. This is the volume pipeline for hands-on technical roles.

CALIFORNIA STATE UNIVERSITY

Production management, broadcast technology and event operations — with **Dominguez Hills**, **Long Beach** and **Cal Poly Pomona** named. Long Beach is reported to have hosted LA28 Career Pathways events; check the campus events calendar for the next one.

USC AND UCLA

Realistically these feed **management, journalism and content creation** — USC's Annenberg school in particular — rather than technical IBC labour. Valuable routes into the Games, but into different rooms.

WHERE THE PIPELINE IS THINNER THAN IT LOOKS

Caltech. There is no public evidence of a direct broadcast feeder programme from Caltech into the IBC; the institution is research and aerospace focused. It is named here for completeness, not as an established route.

Naming a strong institution does not make it a broadcast pipeline. The community colleges and the OBS programme are doing more of this work than the famous names are.

05 — GUIDE 01 AND GUIDE 02

TWO BUILDINGS, *two workforces*

The Games need both, and the preparation is genuinely different. Pick the building before you pick the course.

	MAIN PRESS CENTER · GUIDE 01	INTERNATIONAL BROADCAST CENTER · GUIDE 02
LOCATION	Hollywood Park, Inglewood	Warner Bros. Discovery Ranch lot, Burbank
THE WORK	Operations, logistics, people flow	Engineering, signal, media handling
PROVES YOU CAN	Run a room under a clock	Run a signal chain under a clock
CREDENTIAL	Degree plus demonstrated live-ops experience	SBE and vendor certifications, plus hands-on hours

Both routes share one entry point: the **OBS Broadcast Training Programme** feeds paid roles on both sides of the operation.

WHERE DAKAR LIVE FITS

Dakar Live runs the line from pedagogy to economic placement: courseware mapped to the roles the Games actually staff, sourcing inside the LA28 geography, and placement into the broadcast operations the Games bring to Los Angeles. It holds no agreement, access or official role with any venue, broadcaster, certifying body or organising body named here.

VERIFY BEFORE YOU RELY ON IT

LA28 — **la28.org** for open roles, titles, requirements and closing dates. **Olympic Broadcasting Services** — **obs.tv** for the Broadcast Training Programme, its eligibility and its application window. **Society of Broadcast Engineers** — **sbe.org** for the CBT and CVE syllabi, fees and exam dates. **The colleges themselves** for programme content, cost and intake dates. **Contemporaneous press coverage** for the facility locations on page 1.

Where this document and a live official source disagree, **the official source is correct**.